

RAVEN BLAIR GLOVER:

BUILDING EMPIRES, BREAKING BARRIERS, AND REDEFINING THE MIC

She's been called "The Talk Show Maven," but Raven Blair Glover is far more than a media personality—she's a movement maker. With a voice that commands attention and a vision that reshapes industries, Raven has spent over a decade transforming the podcasting landscape into a platform for empowerment, truth, and visibility. From her early days as a CNN radio correspondent to founding the Raven International Broadcast Media Empire, The Profitable Podcaster AI Agency, and the Amazing Women & Men of Power Podcast Network, her journey is a masterclass in bold reinvention.

Jack Canfield once said of her, "Out of over 1,000 interviews I've done, she's one of the best interviewers on the planet."



That praise is well-earned. Raven's interviews don't just inform—they ignite. In this exclusive Legend Magazine feature, she opens up about the defining moments that shaped her rise, the risks that redefined her path, and the values that continue to guide her editorial compass. From launching her first show beside her mother's hospital bed to receiving Barack Obama's Presidential Lifetime Achievement Award, Raven's story is one of grit, grace, and unapologetic greatness.

What was the defining moment early in your career that set you on the path to becoming a media leader?

In 2006, I launched my show and knew I didn't want to be "just another host." Podcasting was still new, but I could see a sea of sameness—everyone interviewing the same small circle of people. I decided to be bold and go after guests most wouldn't even dare to ask for. I made a vision board with thought leaders l ike Les Brown, Jack Canfield, Cynthia Kersey—and one celebrity I'd admired for years, Jayne Kennedy. Within months, I had them on my show. That one decision to play bigger set me apart.

How did you navigate the evolving landscape of journalism and media over the decades?

By becoming a lifelong student of the game. I read industry publications, binge-watched interviews from Barbara Walters Larry King and Oprah, and dove into webinars on nights and weekends. I made a commitment to invest in mentorship whenever I didn't understand something—because I never went to journalism school. My start came from a hospital waiting room, listening to Alex Mandossian say, "The quickest way to become an expert is to interview other experts." That line became my career blueprint, and my adaptability became my edge.

Can you share a time when you took a major risk in your career—and what you learned from it?

Leaving my shows at CNN and CBS Radio to start my own podcast network. It meant giving up a big-name association for complete independence—and stepping into responsibilities I had not planned for. It was intimidating, but I learned that you don't need every detail figured out to start. You just need a clear "why" and the courage to act on it.

What values or principles have consistently guided your editorial decisions?

Positivity is my foundation. My platforms are safe spaces for uplifting stories, not sensationalism. Even when guests share dark moments, I guide them toward the hope, the lessons, and the victory on the other side. Even if the story starts dark, we always lead guests into the light so the listeners and viewers will feel hopeful, encouraged, and inspired. That's our ultimate goal—to power them up, one interview or show at a time.

How do you balance storytelling integrity with the pressures of commercial success?

Purpose first, profit second. We choose partnerships that align with our mission and create content we're proud of—even if it means turning down offers. Staying true to our values keeps our audience's trust, and trust is the real currency in media. The way we look at it: money matters, but mission matters more.

What role has mentorship played in your journey—and who were your most influential mentors?

It's been everything. Alex Mandossian taught me the power of interviews. Lisa Nichols inspired me to lead with heart. Les Brown helped keep the fire inside me lit during times I felt like giving up.Craig Duswalt well he taught me to stop thinking inside the box when it comes to promoting my product and services, to go beyond ordinary and embrace extraordinary — by daring to do what others won't. That's how I learned not just to market myself, but to market my media services like a true Rockstar..Lisa Sasevich showed me how to attract premium clients and understand the value of what I offer. And last but definitely not least, my husband Khaliq gave and continues to give me 100% support all the time as well as high-level perspective from his Grammy-winning music career. Mentorship, especially when you invest in it deeply, compresses decades of learning into months

What advice would you give to young journalists trying to find their voice in today's media climate?

Be yourself. Learn from the greats, but don't try to be them. Share your story before your service, because people connect with people—not just products. And never compete with your peers—collaborate instead. We don't need more copycats… what we really need, Joseph, is more originals.

How do you see the future of journalism evolving, especially with AI reshaping the industry?

AI is changing everything—from how we edit video to how we appear on screen. We use it to create "AI twins" so clients can host shows without even stepping on camera. You don't have to like it, but you can't afford to ignore it. AI isn't replacing us—I feel it's upgrading us, scaling us, and making our lives easier. Not to mention the potential to make a lot of money, and make it a lot quicker. I love AI—yes, yes!

What legacy do you hope to leave behind in the media world?

I want to be remembered as someone who gave others the mic when no one else would—especially those who felt dismissed, overlooked, and unheard, much like Casper… invisible. I helped instill that it's never too late to start. Life is precious, so don't put your dreams off. In fact, I always say on my shows: Don't wait to be great—do it now.

Most unforgettable celebrity encounter?

Montel Williams in 2008. He shared a near-death experience, his voice cracked, and he called my name multiple times during the interview. That moment showed me that connection is more powerful than perfection. If they call your name, you've made a connection that sticks.

Most glamorous or surreal moment?

Working the red carpet at a dinner honoring Tyler Perry, interviewing stars like Eva Marcille, Master P, and Michael Jai White, then sitting in a ballroom surrounded by celebrity power. It was AMAZING, Joseph—and so surreal. I went from dreaming of being on the red carpet to actually living and experiencing it. WOW—I still get goosebumps just talking about it!

Have you ever felt invisible in your industry, and how did you change that?

Absolutely—I call it my "Casper" phase. The cure was creating my own spotlight instead of waiting for permission. I stopped waiting to be seen and built my own stage—or stages. If I want to be on a billboard, I create one. A magazine? Create it. On TV? Create it. On radio? Why settle for a show—create a radio station or TV channel. And not just for me, but

for others who want to be seen and heard too. I guess you could say, Joseph, I finally gave myself permission to step up, show up, and show out!

How do you make a strong comeback after time away?

I disappear to develop and reappear to dominate. Every time I step back, it's to level up my skills, expand my network, and come back with something fresh to offer. Comebacks work best when you've quietly stepped back and reset.

How do you turn setbacks into opportunities?

By mastering the pivot. When tech fails or a guest cancels, I treat it as an opening for creativity. Sometimes those moments become my most talked-about interviews. Some of my best moments started as disasters in disguise.

What's new coming up for Raven International Broadcast Media Empire?

Between now and year's end, we're not just launching projects—we're creating movements. We're in our big launch phase 3, and it's really exciting.

1. **Inside Business Success Magazine** – Our AI-powered news platform spotlighting business owners worldwide—"New & Noteworthy" brick-and-mortar entrepreneurs, small, medium, and large businesses thriving despite tough times.
2. **The PodUnity Experience** – An immersive community for podcasters with unique virtual broadcast studios,networking spaces, virtual cars, planes cruise ships, executive business lounges movie theater launching this fall- "You Gotta See It To Believe It"
3. **Girl, Go Get That Interview (Book)** – After three years of work, I'm thrilled to release this behind-the-scenes look at my career and the three interviews every business should master: The host interview, guest interview, and client enrollment interview.

BE YOURSELF. LEARN FROM THE GREATS, BUT DON'T TRY TO BE THEM.

Raven Blair Glover



SHE GAVE IT A MIC, A MISSION, AND A MOVEMENT—

NOW IT'S YOUR TURN TO CARRY THE LEGACY

Raven Blair Glover's legacy is not built on airtime—it's built on impact. Her voice has amplified the unheard, her platforms have elevated the overlooked, and her mentorship has empowered the next generation of media disruptors. As an 8X award-winning host, international bestselling author, and broadcast business strategist, Raven continues to blaze trails where others see barriers.

Whether she's launching AI-powered media platforms, mentoring podcasters through her Profitable Podcaster AI Agency, or preparing for the release of her much-anticipated book Girl, Go Get That Interview, Raven remains a force of nature in an industry hungry for authenticity. Her mantra is clear: "Don't wait to be great—do it now." And if you've ever felt invisible, Raven's journey proves that the spotlight isn't given—it's built. She didn't just find her voice—she gave it a mic, a mission, and a movement.

> "Don't wait to be great—do it now."
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